

A U T U M N /
W I N T E R

THE 2025 COLLECTION

NÜ
DENMARK





C O N T E N T S

AUTUMN / WINTER 2025

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7 DAYS IN 7 WAYS	20	NÜ - AROUND THE WORLD	42
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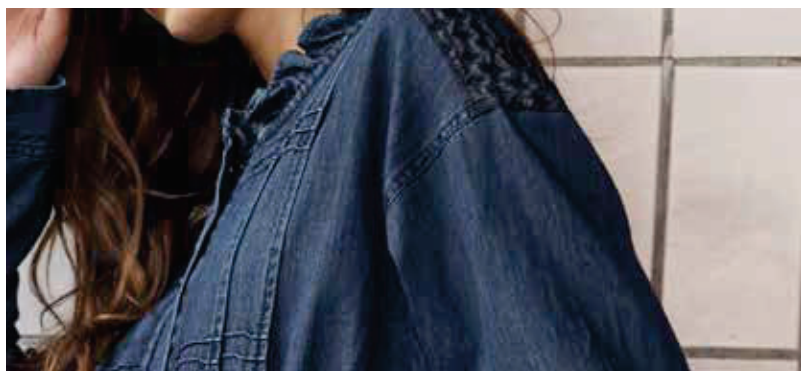


DELIVERY JULY/AUGUST











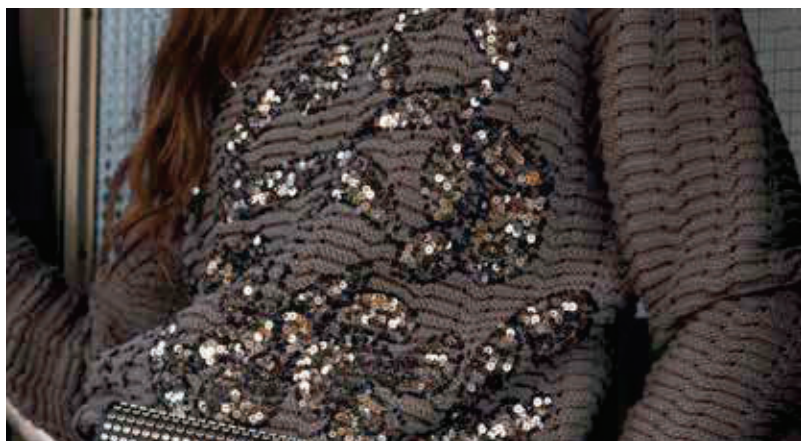
DESIGNERS *feelings*



AUTUMN / WINTER 2025

DISCOVER OUR EDIT OF THIS SEASON'S MOST COVETABLE PIECES. FROM ANDROGYNOUS TAILORING TO BOLD GRAPHIC MOTIFS AND PATCH DETAIL, THIS A SEASON DEFINED BY DRAMA. ENJOY OUR TOP PICKS.

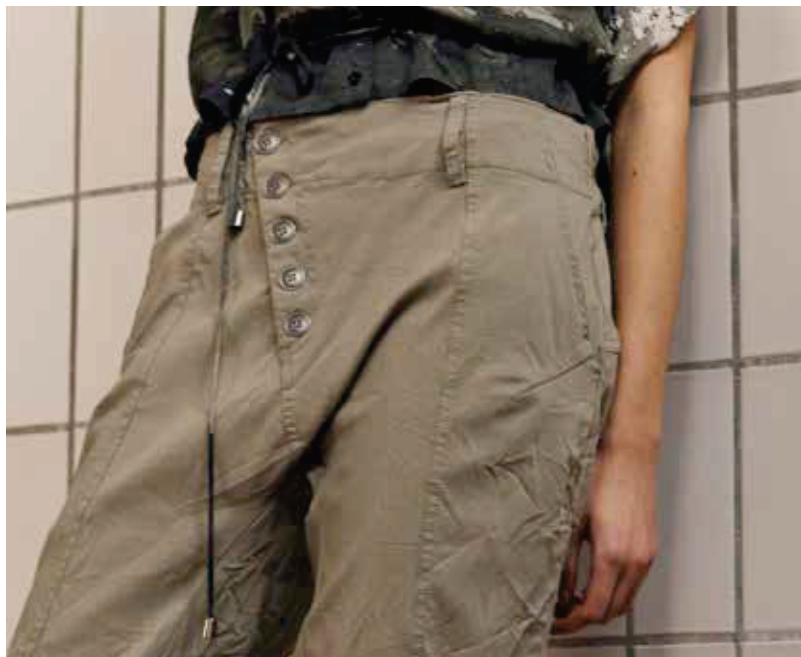




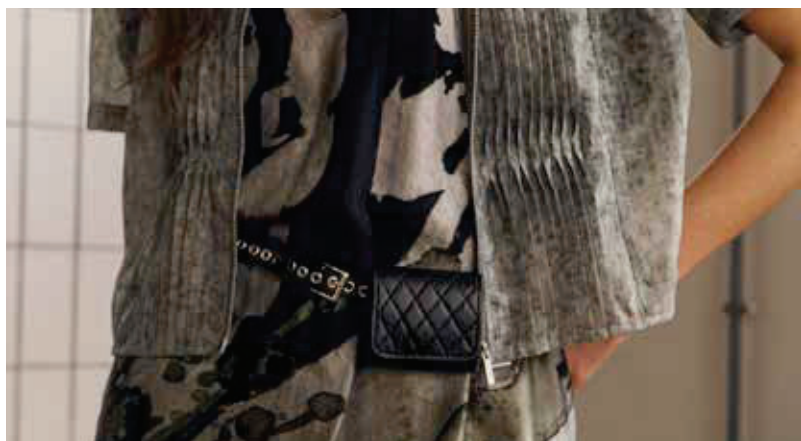


DELIVERY JULY/AUGUST









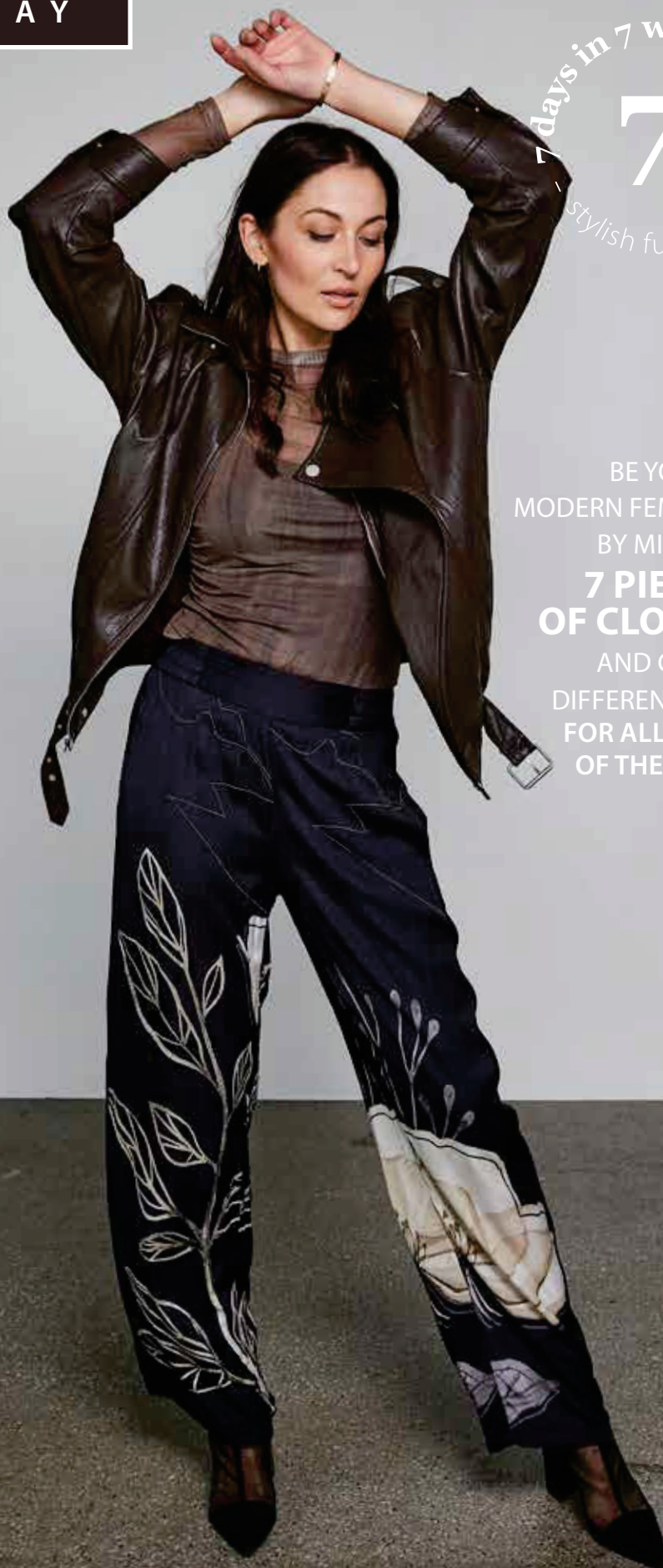


M O N D A Y

EMBRACE A MORE SUSTAINABLE FUTURE WITH OUR EDIT OF
WARDROBE STAPLES DESIGNED TO BE MIXED AND MATCHED.

7 days in 7 ways -
7
stylish fusion of elements

BE YOUR
MODERN FEMME FATALE
BY MIXING
**7 PIECES
OF CLOTHING**
AND GET 7
DIFFERENT LOOKS
FOR ALL 7 DAYS
OF THE WEEK.



T U E S D A Y



T H U R S D A Y



W E D N E S D A Y



S A T U R D A Y



F R I D A Y



S U N D A Y



AUTUMN / WINTER 2025



ANDY TROUSERS
8514-10



AGNA BLOUSE
8506-40



AKIA BELTBAG
0997-8



AVALON TOP
8550-46



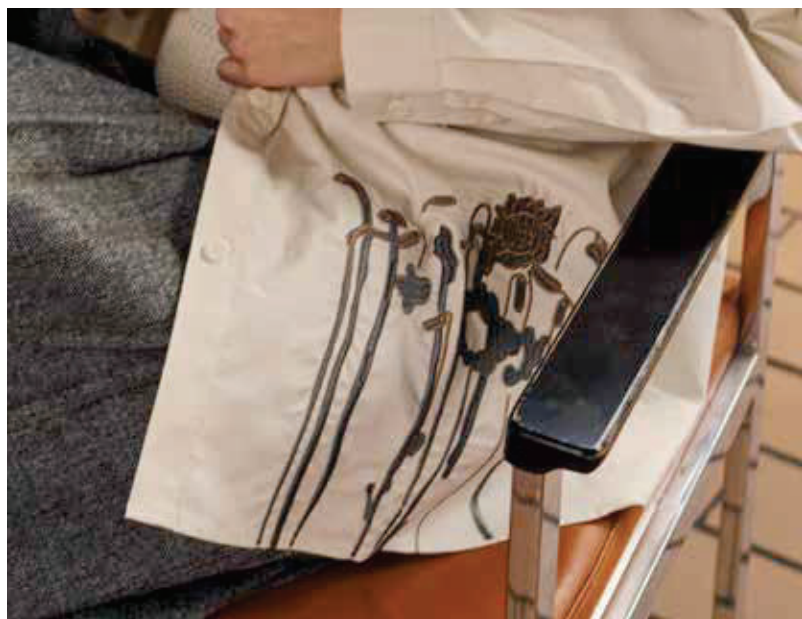
RAIX TROUSERS
41-11



AMALIE JACKET
8547-36



AVALON DRESS
8550-23





DELIVERY AUGUST/SEPTEMBER





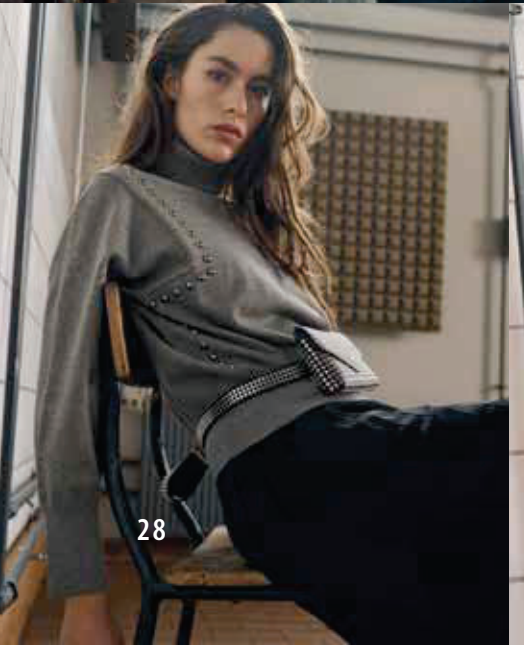








STREET





LIFE
LIFE







DELIVERY AUGUST/SEPTEMBER













ALEC SHIRT / 8510-42
AVA VEST / 8561-33
ALEC SKIRT / 8510-20



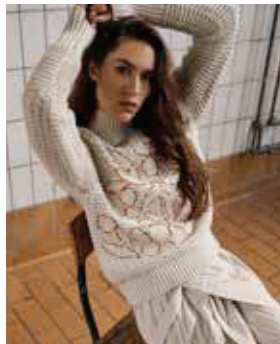
ALISE TEE / 8560-50
AKIA BELTBAG SMALL / 0997-80



AKACIA BLAZER / 8545-35
AVINA SHIRT / 8542-40



ANN JACKET / 8503-35
ANNI DRESS / 8521-23
AKIA CAP / 0997-82



ANJA BLOUSE KNIT L/S / 8515-60



ABBI TUNIC DRESS / 8563-24
ANINA VEST / 8535-33
AKIA BAG / 0997-83



ALINA BLAZER / 8526-35
ALINA VEST / 8526-33
ALINA TROUSERS / 8526-10



ALISA TOP / 8528-46
ANINA TROUSERS / 8535-10



ALISA JACKET / 8528-35
ASLA DRESS / 8513-23



ALINA VEST / 8526-33
ALFI DRESS / 8511-23



ANKA BLAZER / 8564-35
ALAJA BLOUSE / 8555-60
ALAJA SKIRT / 8555-20



AVINA SHIRT / 8542-40
AKIA BELTBAG / 0997-81
ANITA TROUSERS / 8553-10
AKIA BELTBAG / 0997-81



ANE DRESS / 8502-23
AKIA BELTBAG SMALL / 0997-80



ADELIA DRESS / 8543-23



ANE TROUSERS / 8502-10
ANE JACKET / 8502-35



ALINA BLAZER / 8526-35
AVINA SHIRT / 8542-40
APRIL SHORTS / 8537-15



ALEC TOP S/S / 8510-50
AKIA BELTBAG SMALL / 0997-80
ALEC SKIRT / 8510-20



ANJA BLOUSE KNIT L/S / 8515-60
AKIA BELTBAG / 0997-81
ANNIA DRESS / 8552-23



ASTON JACKET OVERSIZED / 8539-35
ABBI DRESS LONG / 8563-23
AKIA CAP / 0997-82



ALLI SHIRT / 8512-42
AKIA BELTBAG / 0997-81
AVA SHORTS / 8561-15



ALLI SHIRT S/S / 8512-40
ASTA TRILLE TROUSERS / 8518-11



AMELI SHIRT / 8531-42
ALLI TROUSERS / 8512-10
AKIA BELTBAG SMALL / 0997-80



ADEA BLOUSE KNIT / 8556-60
AKIA BELTBAG / 0997-81
ALEC SKIRT / 8510-20



AMELI BLOUSE / 8531-40
AKIA BELTBAG SMALL / 0997-80
ABBI TUNIC DRESS / 8563-24



ADEA BLOUSE KNIT / 8556-60
ASTON VEST / 8539-33
APRIL SHORTS / 8537-15



AJO SHIRT / 8500-40
AJO TROUSERS / 8500-10



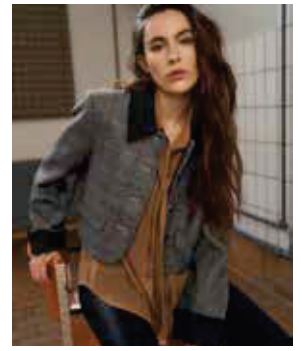
ALEXA TOP KNIT / 8522-33
ANNLI SHIRT JACKET / 8536-40
ANGELA SKIRT / 8548-20



ARIEL VEST / 8551-33
ALLI TROUSERS / 8512-10



AVALON TOP / 8550-46
ANGELA SKIRT / 8548-20



ANGELA JACKET / 8548-35
ASTRID SHIRT / 8549-42
APRIL LEGGINGS / 8537-19



ALIDA JACKET / 8530-35
ALEXA TOP KNIT / 8522-33
ARIEL TROUSERS / 8551-10



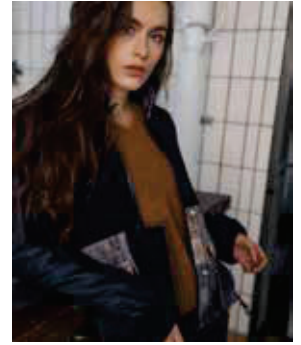
AGNES BLOUSE KNIT / 8523-50
ANNA TROUSERS / 8516-10



ASTRID SHIRT LONG / 8549-40
APRIL LEGGINGS / 8537-19



ANNA DRESS / 8516-23



ANNA JACKET / 8516-35
AGNES BLOUSE KNIT / 8523-50



AMALIE JACKET / 8547-36
ALENA PULLOVER KNIT / 8524-50
AMY TROUSERS / 8501-10



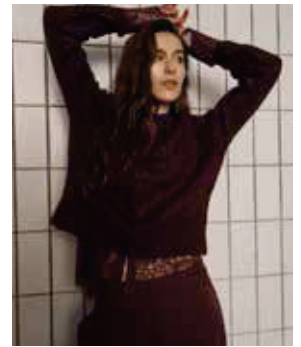
ANETT SHIRT / 8532-42
ANNLI SHIRT OVERSIZED / 8536-42
APRIL LEGGINGS / 8537-19



ALEXA TOP KNIT / 8522-33
AMALIE VEST / 8547-33
AMALIE SHORTS / 8547-15



ABEL BLAZER / 8505-35
ABEL TROUSERS / 8505-10



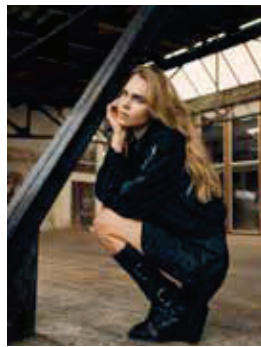
AMIA BLOUSE KNIT / 8558-60
ARIEL TOP / 8551-50
ARIEL TROUSERS / 8551-10



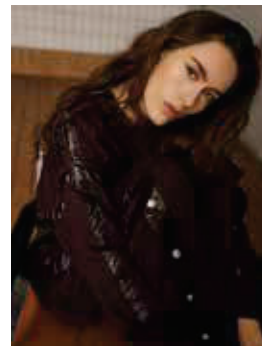
AVALON DRESS / 8550-23
AKIA CAP / 0997-82



AMIA PONCHO KNIT / 8558-50
ALLIE DRESS / 8529-23



AJO BOMBER JACKET / 8500-35
ALLIE DRESS / 8529-23



ATHEA SWEAT / 8540-50
ATHEA TROUSERS / 8540-10



AIKO JACKET / 8508-35
ADINA DRESS / 8525-23



ATHEA SHIRT / 8540-40
AMY TROUSERS / 8501-10



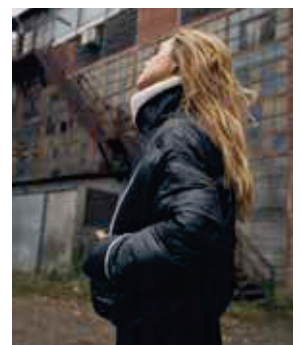
AGNES BLOUSE KNIT / 8523-50
ATHEA SKIRT / 8540-20



ADINA BLOUSE / 8525-50
ANETT BLOUSE / 8532-40
ADINA TROUSERS / 8525-10



ARIEL TOP / 8551-50
ALICIA BLAZER LONG / 8546-35



ARISA JACKET / 8538-35



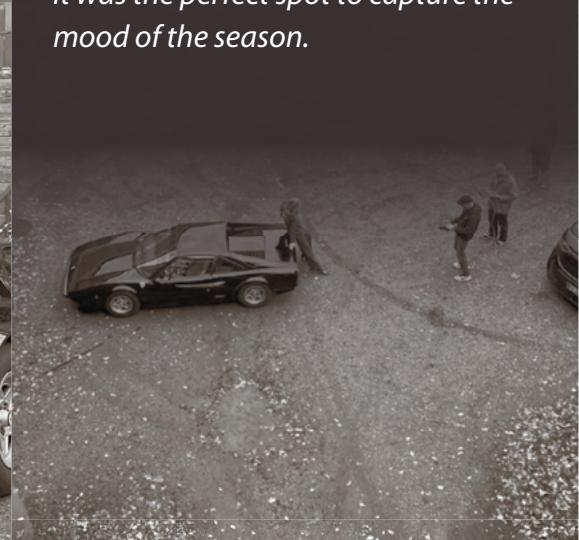


Behind the Scenes



A DAY ON LOCATION

To shoot our AW25 campaign, we headed to one of Denmark's most iconic spaces, Skabelonloftet. Located on top of the former Burmeister & Wain shipyard on Refshaleøen, just a stone's throw from the Copenhagen harbour, this rustic space is imbued with all the atmosphere of its former industrial setting. With its light filled spaces and striking architectural form, it was the perfect spot to capture the mood of the season.





Behind The Scenes



